

HelloSign Makes Marketplaces & On-Demand Platforms More Efficient

eSignatures Built for Business

HelloSign is an eSignature solution for marketplaces and on-demand platforms that enables quick and easy – yet legally binding – signatures between your business, providers, and consumers.

We've built an exceptional signing experience that can be integrated into any marketplace or on-demand platform's workflows. With the most customizable API on the market, our customers can white label the signing experience in their application, giving their users a seamless and consistent experience when signing things like contracts, purchase agreements, and more.

Marketplace and on-demand platforms like Instacart and Lyft use HelloSign's flexible API and end-user products to scale their business, save their customers valuable time, and positively affect revenue by embedding documents such as vendor onboarding forms and client service contracts right into their application.

HelloSign Simplifies Signing, Saving Businesses Money and Time

HelloSign helps your marketplace or on-demand business model get documents signed quickly and securely. From in-house documents to client/service contracts, we make signing seamless and efficient, resulting in faster time to revenue and increased productivity.

More transactions = more revenue



Marketplaces are transaction-based businesses, and how fast you can complete legally-binding transactions like contracts or client agreements is essential to success. HelloSign's secure eSignature API is fully embeddable and fits right into your current workflows. You can get transactions completed faster, for quicker time to revenue.

For example, we helped one of our customers **decrease contract turnaround time from 30 days to just a few hours.**

Improved employee productivity

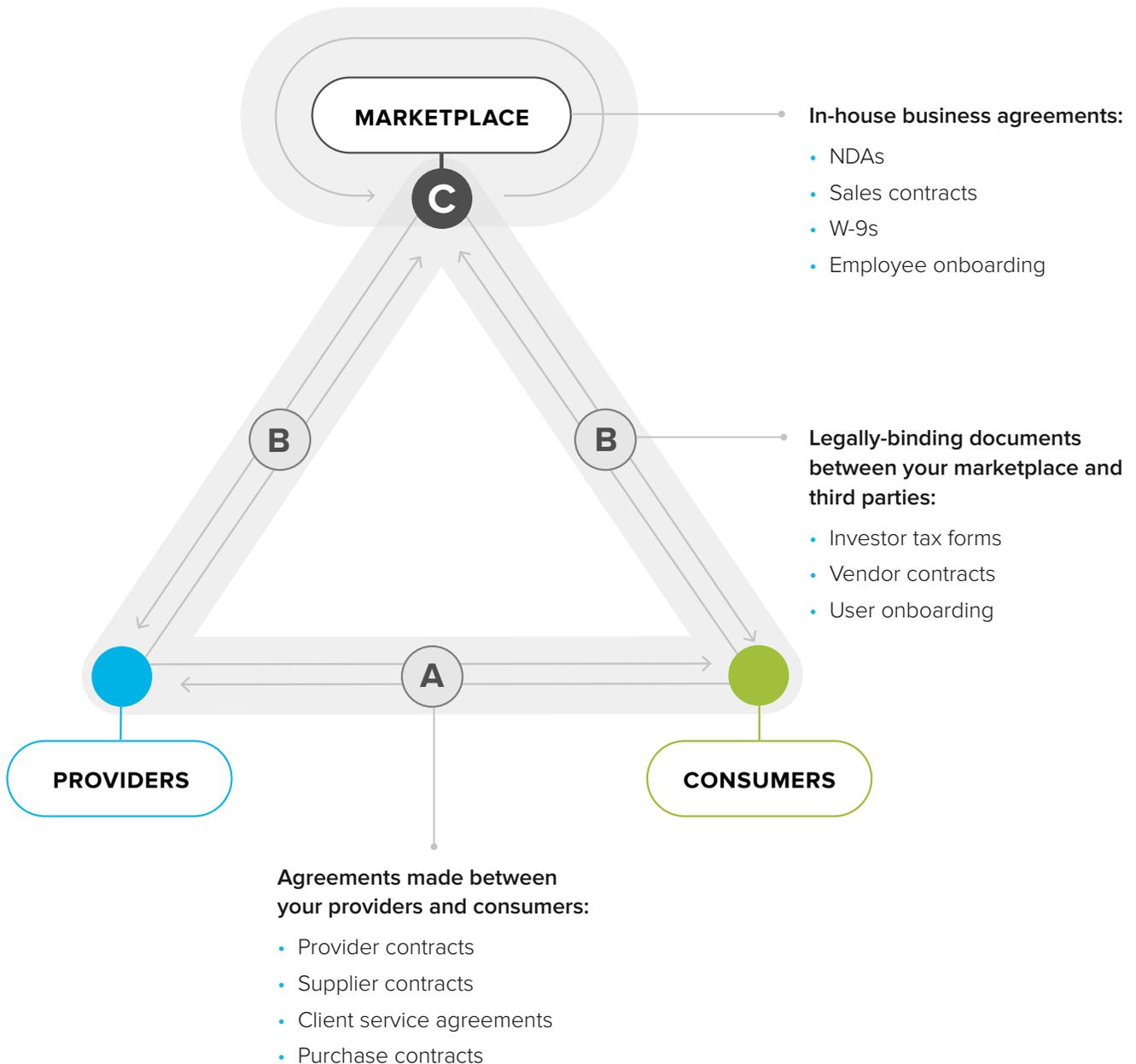


Like other business models, on-demand services and marketplaces also have administrative workflows. HelloSign can be used to support all your business functions, from signing 1099s to employee onboarding paperwork.

IDC reports that knowledge workers spend ~8 hours per week filling in forms and signing documents, amounting in more than **\$12,000 annually of lost productivity per worker.**

Source: Bridging the Information Worker Productivity Gap: New Challenges and Opportunities for IT" 2012

Here are just a few examples of where you can use HelloSign in your marketplace or on-demand platform:



Marketplaces Love HelloSign



Lyft is an on-demand ride sharing service. Lyft uses the HelloSign end user product to get important administrative documents signed in their company workflows. HelloSign empowers their employees and teams to format, send, eSign, and track documents like:

NDA's

Sales contracts

Partnerships documents

Recruiting papers

W-9 tax documents



Instacart is an on-demand grocery shopping service. Instacart uses the HelloSign API to embed employee onboarding directly into their new shopper sign-up flow.

Automating the new shopper's onboarding experience has lifted one of the key constraints to growth for Instacart. Instead of the print, sign, scan and fax workflow – everything is now completed online, making it possible for the company to scale fast enough to meet market demand.

"The HelloSign API is an important enabler for our business. If we couldn't collect eSignatures we couldn't be in this business. It would just be too cumbersome at scale."

– Max Mullen, CEO Instacart

Why HelloSign?



A Completely Embeddable eSignature Experience

HelloSign offers the most customizable eSignature API experience on the market, allowing customers to white label the HelloSign functionality into their application, providing users with a seamless signing experience.

If you don't need an embedded workflow, signature requests can be delivered via email or signed on our interface.



Exceptional User Experience

Not only does our clean documentation provide the best developer experience of any eSignature API, our end-user design is leaps and bounds ahead of the competition.



A Simple and Usable API

Our documentation was written by our developers to provide a clear, simple and digestible resource for other engineers.



We have a library full of popular SDKs, including Python, Ruby, PHP, Java, NodeJS and C#.NET.



Average Integration Time of 2.5 Days

Our clients integrate our API into their sites and applications quickly and seamlessly. When compared against a competitor, our customer Trxade had this to say: "Having integrated both the EchoSign® API and the HelloSign API, I can tell you that it was about 10 times easier to implement the HelloSign API."